

# Petroleum *review*

## Media Pack 2012



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Excel Publishing Company Limited, Portland Buildings, 127-129 Portland Street, Manchester M1 4PZ • [www.excelpublishing.co.uk](http://www.excelpublishing.co.uk)

- **Petroleum Review** is a monthly magazine that delivers the latest advances, trends, news and changes throughout the international oil and gas industry (upstream and downstream)
- Published since 1914, **Petroleum Review** has a long-established association with the leading industry figures and companies. This enables us to provide the latest industry news, product information and data, alongside regularly featured articles by and about key industry decision makers.
- **Petroleum Review** partners with key industry exhibitions and conferences, meaning extra exposure for your company.
- **Petroleum Review** reinvests its revenue back into the industry for the benefit of people working in it.
- Advertising in **Petroleum Review** will place your company in front of the leading influencers and decision makers within the oil, gas and petrochemical industries across the globe.



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The Energy Institute (EI) is the leading professional body for the energy industries, with a combined membership of over 15,000 individuals and 250 companies across 100 countries.

The Energy Institute (EI) is the leading chartered professional membership body for the international energy industry, responsible for the development and dissemination of knowledge, skills and good practice, working towards a safe, secure and sustainable energy system.

Supporting all those studying and working in energy, and with over 15,000 individuals and 250 companies in membership, it offers networking and learning opportunities to support career development. Delivering professionalism and good practice, the EI addresses the depth and breadth of energy in all its forms and applications, providing a scientific and technical bank of knowledge for industry. For more information, please visit [www.energyinst.org](http://www.energyinst.org)

### So who are Energy Institute members?

Individuals and organisations in EI membership represent all areas of the energy industry value chain including:

- Upstream and downstream oil and gas • Power generation
- Nuclear • Renewables • Energy efficiency
- Energy management • Energy policy • Finance
- Energy distribution and sales • Health and safety

### Energy Institute company members / partners include:

- ABB • Accenture • AMEC • Atlantic Petroleum • BG Group • BP
- Brunei National Petroleum Company • Centrica • Chevron • ConocoPhillips • Costain
- Deloitte • Doosan Babcock Energy • EDF • E.ON • Ernst & Young • ExxonMobil
- Firmus Energy • Fox Construction • Hannaford Upright • Intertek • Maersk • National Grid
- Penspen • Renewable Energy Association • Saudi Aramco • Saybolt • Simon Storage

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## JANUARY

- Oil and gas prospects for 2012
- EI technical programme 2012
- Future global energy mix
- CCS/Climate change

## FEBRUARY

- IP Week special issue
- Finance and investment
- Pipeline developments
- Hazardous cargo/Dangerous goods

### Supplement

EI Awards

## MARCH

- Seismic sector update
- IP Week report – speeches and exhibition
- Supply chain management and logistics
- Oil and gas in the Middle East

### Supplement

Retail Marketing Survey

## APRIL

- IP Week report – conferences/seminars
- Lubricants/Fuel additives
- Gas developments – GTP/Unconventional
- Oil and gas in Africa

## MAY

- Subsea technology and developments
- Renewable energies/Energy management
- Energy policy/Legal developments
- Caspian and Central Asia oil and gas

## JUNE

- Trading – oil and gas/energy/emissions
- Drilling technology
- Power generation/Electricity markets
- Oil and gas in Caribbean and Latin America

## JULY

- Environment and pollution
- Refining developments
- Gas developments – LNG/FLNG/GTL
- Oil and gas in North America

## AUGUST

- Bulk storage and terminals
- Corrosion management
- Energy security/Personal safety
- Russia and Eastern Europe

### Supplement

Future Skills

## SEPTEMBER

- Technology/R&D
- Aviation developments
- Alternative fuels/Energy in transport
- North Sea/Atlantic Margin fields

## OCTOBER

- Maturing assets/Decommissioning
- CPD and skills
- Risk management
- European oil and gas

## NOVEMBER

- Health and safety
- Energy/fuel pricing
- Gas detection/Corrosion management
- Asia-Pacific market review

## DECEMBER

- Digital oil fields/IT
- Shipping sector review
- EI Awards winners announced
- Australasian oil and gas

### Supplement

Future Refining & Bulk Storage

Please note that a range of additional topics are covered each month, in addition to those outlined above

Please note that we also produce a number of other supplements – Future Energy and Future Fuels – in addition to Petroleum Review and Energy World (our sister publication). Please contact the editorial team for more information regarding content and production schedules.

To ensure time for consideration, proposals for editorial to be submitted at least two months before month of issue publication. While it is our intention to adhere to this plan, we reserve the right to change it in the light of new developments.

The Energy Institute publishes a series of annual supplements throughout the year to complement the features of the Energy World and Petroleum Review magazines and to support the dissemination of knowledge on the industry's most topical issues.

These popular supplements are highly regarded in the industry and are developed to provide an in-depth review of selected industry topics.

**MARCH – Retail Marketing Survey**, distributed with Petroleum Review, it provides a comprehensive review of forecourt retailing in the UK, examining trends, sector performance and developing market opportunities as well as providing detailed statistical information on a company, regional and fuel product basis.

**AUGUST – Future Skills supplement**, distributed with both Energy World and Petroleum Review, it covers education, training, accreditation, careers and recruitment within the energy industry. The supplement focuses on solutions being proposed to the much-reported skill shortage affecting, or about to affect, several parts of the industry. It covers the work of training and recruitment organisations, as well as the considerable amount of work carried out in this area by the Energy Institute itself.

**DECEMBER – Future Refining & Storage supplement**, distributed with Petroleum Review, the supplement covers both the global refining market and the international bulk storage sector. The magazine is split into two sections – the first addresses the current challenges facing the refining sector, with the second half focusing on the latest developments in the bulk storage market.

Other supplements from the Energy Institute:

**Future Energy Supplement** offers readers an insight into the latest developments within the renewable energy industry as well as highlighting advancements in energy saving technologies.

**Future Fuels Supplement** – an update on news from the alternative fuels industry.

Advertising in an Energy Institute supplement will get you in front of purchasing decision makers and industry influencers from around the globe, as well as allowing your company to be part of the most informative and incisive reports within the energy industry.



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## The Energy Institute Yearbook and Directory 2012

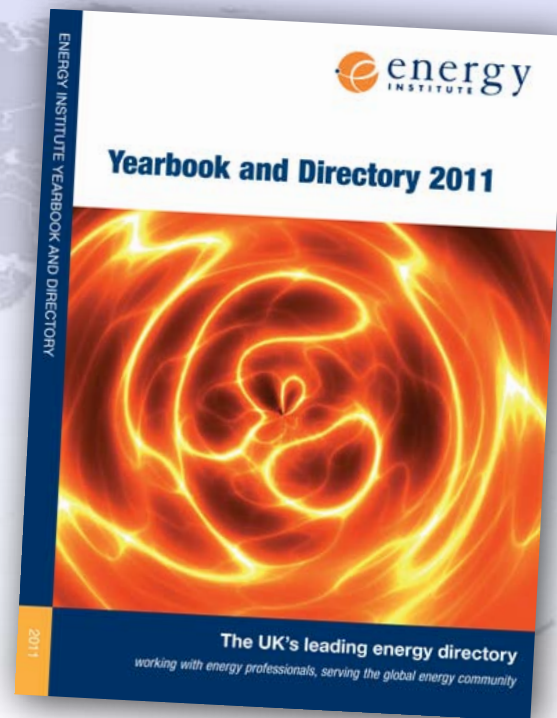
The **Energy Institute Yearbook and Directory** is the ultimate reference tool for the leading industry influences and decision makers within the energy, utilities, petrochemicals and oil and gas industry. It will also be a reference point for organisations to source various products, services and suppliers

The **Energy Institute Yearbook and Directory** will have a printed distribution of 10,000 copies, which will be delivered to our 10,000 UK members and will be available in an E-directory format for our overseas members.

Published in an A5 size, with easy to use format and containing an essential mix of industry information and contacts, ensures that unlike many directories it has a user life, not a shelf life.

In the current climate of smaller budgets and need for value for money and constant exposure, more companies are looking at publications like this as an essential part of their marketing strategy. With this in mind, a corporate / product advert from you would not only fit in perfectly with the readership, but would also work very hard for you, giving many opportunities to see and be reminded of your message over a 12-month period.

Position	Rate (excluding VAT)
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Quarter page	£1,400
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Last year 23.5% of our readers made purchasing decisions generated by advertisements they had seen in Petroleum Review Magazine.\*

**Petroleum Review Circulation 5,450 copies**



\*based on publishers figures.

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