The EI at a glance

About us
The Energy Institute (EI) is the chartered professional membership body bringing energy expertise together. We’re a global network with insight spanning the world of energy – from conventional oil and gas to the most innovative renewable and energy efficient technologies – united by our shared ambition: that energy, and its critical role in our world, is better understood, managed and valued.

Knowledge resources
Online knowledge service with 100,000 records, including, articles, news and energy insights
- e-library
  - 3.8 million records
  - 180,000 teaching aids
  - 90,000 news items
  - 150+ ebooks
- Podcast
- Magazines
  - Energy World
  - Petroleum Review

Research
Annual Energy Barometer report
- An insight from UK energy professionals
- Informs policy makers, the industry and the public
- Industry datasheets and subject focused analysis

Conference programme
- Annual Middle East HSE and Sustainability Forum
- Annual Energy Efficiency Conference
- Energy Policy Debates
- Evening Lectures
- High-level round tables and workshops with key stakeholders and senior decision makers

EI Awards
Showcase your brand's energy excellence
20th edition – celebration of the most outstanding achievements in the global energy sector with 8 categories of excellence.

Industry good practice guidance
Good practice guidance:
- 30+ guidance and good practice documents each year
- Publications downloaded in over 90 countries
- 40+ technical papers presented each year

Professional development and recognition
- Expert-led courses and qualifications
  - Over 1,500 people trained in 5 years in 55+ countries
  - 80+ courses covering a range of technical and commercial topics
  - Classroom, online, and in-house options available

Support and recognition
- 10 professional titles and chartered statuses
Utilise the EI’s industry-leading platforms

Raise your profile across a large global audience

Connect with relevant professionals

EI members are involved in a diverse range of fields across the world of energy. Whatever your areas of work, you can raise awareness about your products and services to relevant prospective customers, while supporting good practice and professionalism in the industries in which you operate.

Energy World readers have the following areas of interest

- Energy policy: 61%
- Climate change: 48%
- Onshore renewables: 39%
- Energy storage: 39%
- Energy efficiency, purchase and management: 35%
- Energy transition: 33%
- Energy in buildings and homes: 33%
- Fossil fuels: 25%
- Offshore renewables: 24%
- Research and development: 23%

Energy World magazine – what our readers say

- ‘All content in EW is well researched and of a high quality.’
- ‘Real life case studies are great.’
- ‘Clearly written, varied topics.’
- ‘I like to stay current with UK trends in energy; the UK update and EI news are useful for this. The editorial provides context to features and the features themselves generally explore topics in more detail than they might otherwise.’
- ‘New and relevant info, often with real surprises, clearly expressed.’
- ‘Very insightful. Brings the latest of innovation to the fore.’
- ‘Well written, interesting, informative.’
- ‘Quality editorial content that is relevant to an energy practitioner.’

Raise awareness about your products and services while supporting good practice and professionalism in your field across our global network.

- 20,000 members
- Over 200 company members and partners in over 120 countries
- EI members actively participate in regional branch networks in: Malaysia, Singapore, Middle East, Hong Kong, Nigeria, China
- 80% of EI individual members are in Europe
- Senior decision makers – 1,300 are Fellows of the EI

We also routinely share content from the magazines across our website and social media platforms. Online ads, job adverts and features in our e-newsletters are also available.

- 23,000 website visitors per month
- 18,000 email update subscribers
- 15,000 LinkedIn followers and group members, with 120k impressions from posts in February 2019
- 14,000 Twitter followers, with 250k impressions from Tweets in February 2019

Rate Card

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<th>PRINTED</th>
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<tr>
<td>Outside back cover</td>
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INDUSTRY DATASHEETS: Recent and historical stats, topic-focused analysis and glossaries.
Additional topics – Please note that a range of additional topics are covered each month, in addition to those outlined in the features list.

Energy World also produces a number of supplements during the year. Please contact the editorial team for more information regarding content and production schedules.

To ensure time for consideration, proposals for editorial need to be submitted at least two months before the month of issue publication. While it is our intention to adhere to this plan, we reserve the right to change it in the light of new developments.

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