

# LoweConex

Unlocking Your Data to Build a Better Future.

Innovation through Data Analytics and  
Artificial Intelligence.



**Ian Lowry**

Chief Operating Officer



**Jessica Caldwell**

Product Manager



**Andy Williams**

Data & Analytics Director

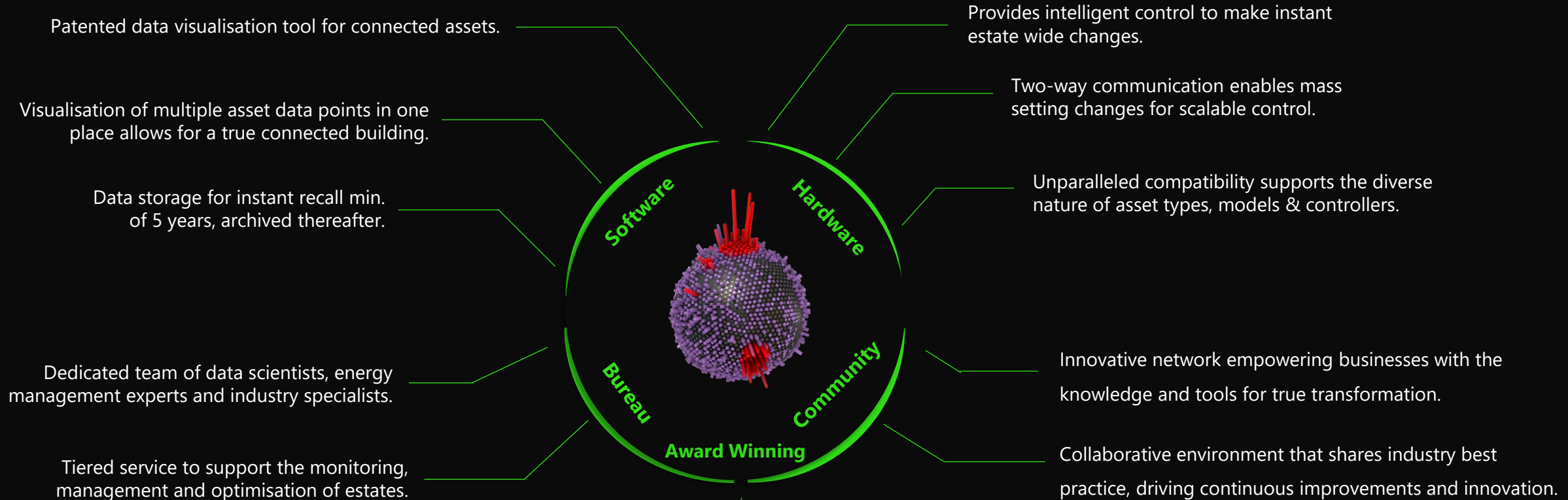


**Fergus McIllduff**

Chairman

# LoweConex

## What is Our Product?



LoweConex



LoweConex

Brands We Work With Across 4,000+ Commercial Buildings.

“

Unlocking your data to build a better future.

Offering innovative energy management techniques and cutting-edge automation protocols, our technology is helping retailers significantly reduce their environmental impact and meet energy reduction and carbon emission targets ahead of schedule.

Building not only a better future, but a **greener future** for us all.

LoweConex

Aligned with NI Energy  
Strategy.

1

People – The Heart of  
Our Energy Future.

2

Do More With  
Less.

3

Flexible & Resilient  
Energy Systems.

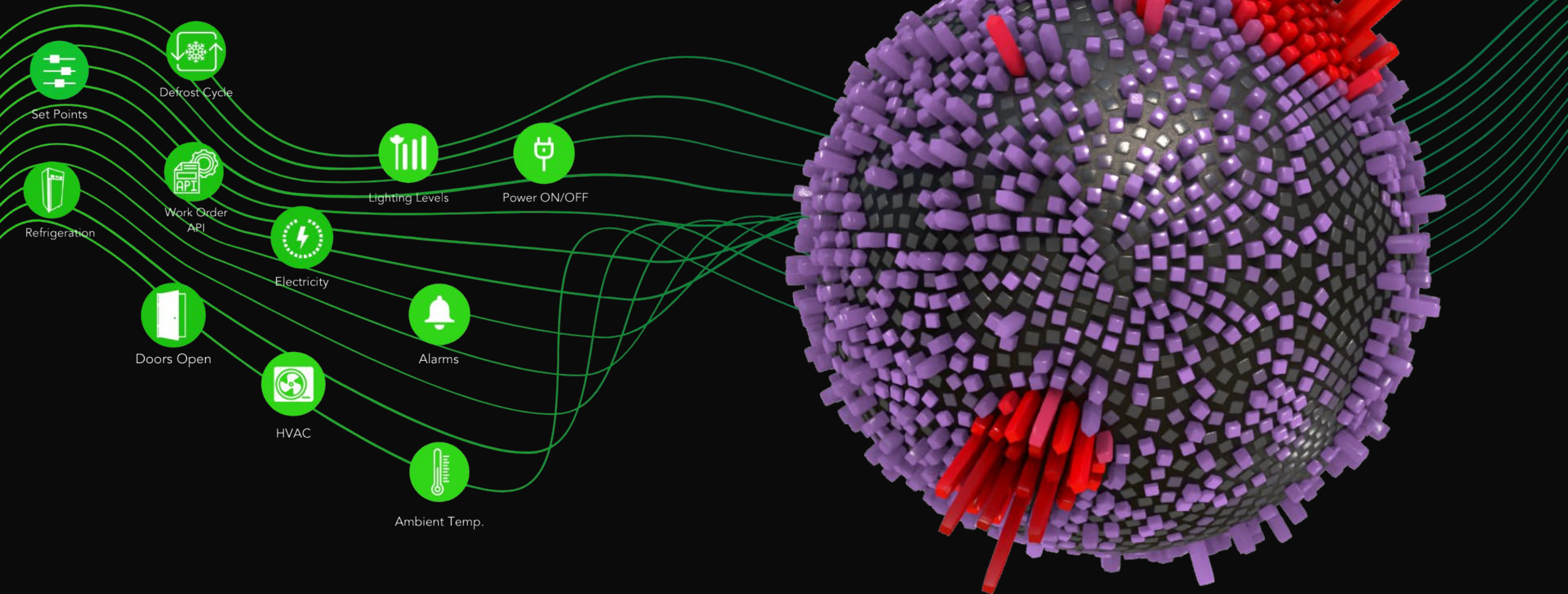




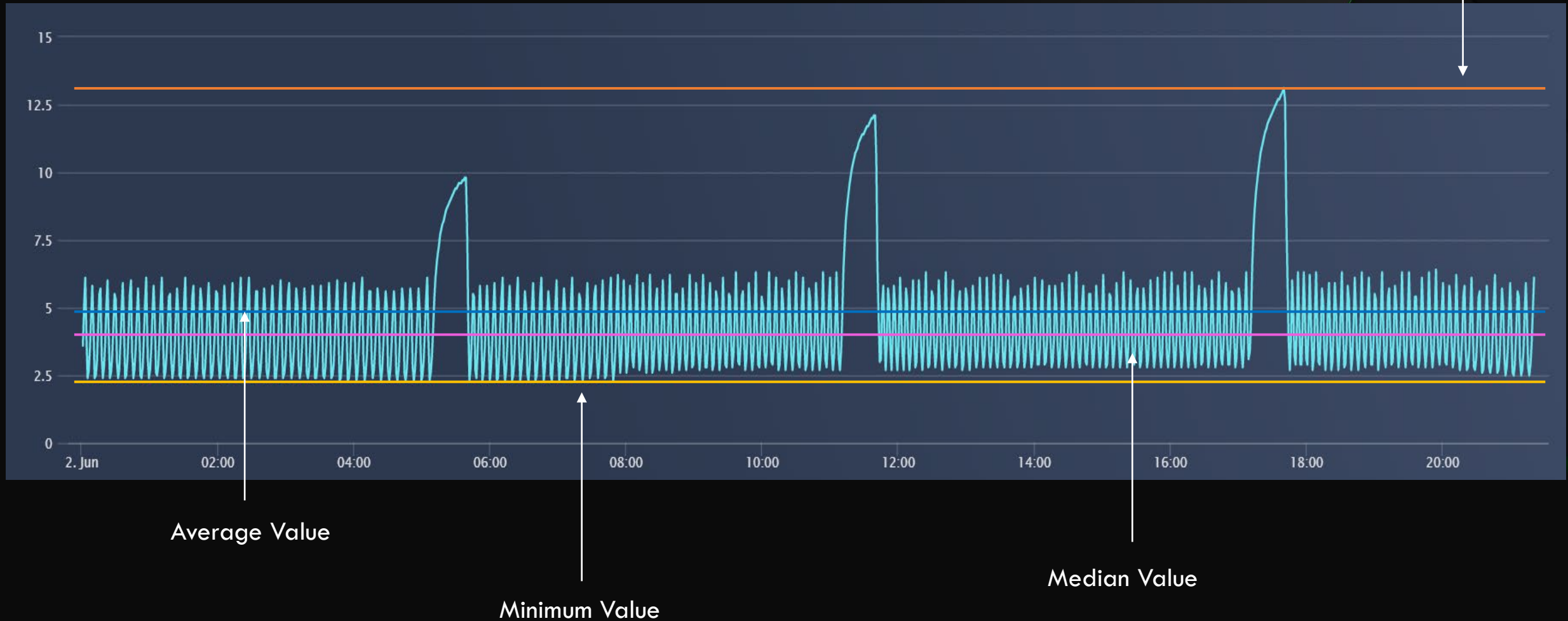
# The New State of Data: Quality Over Quantity.

# LoweConex

Making Big Data Work for Businesses.







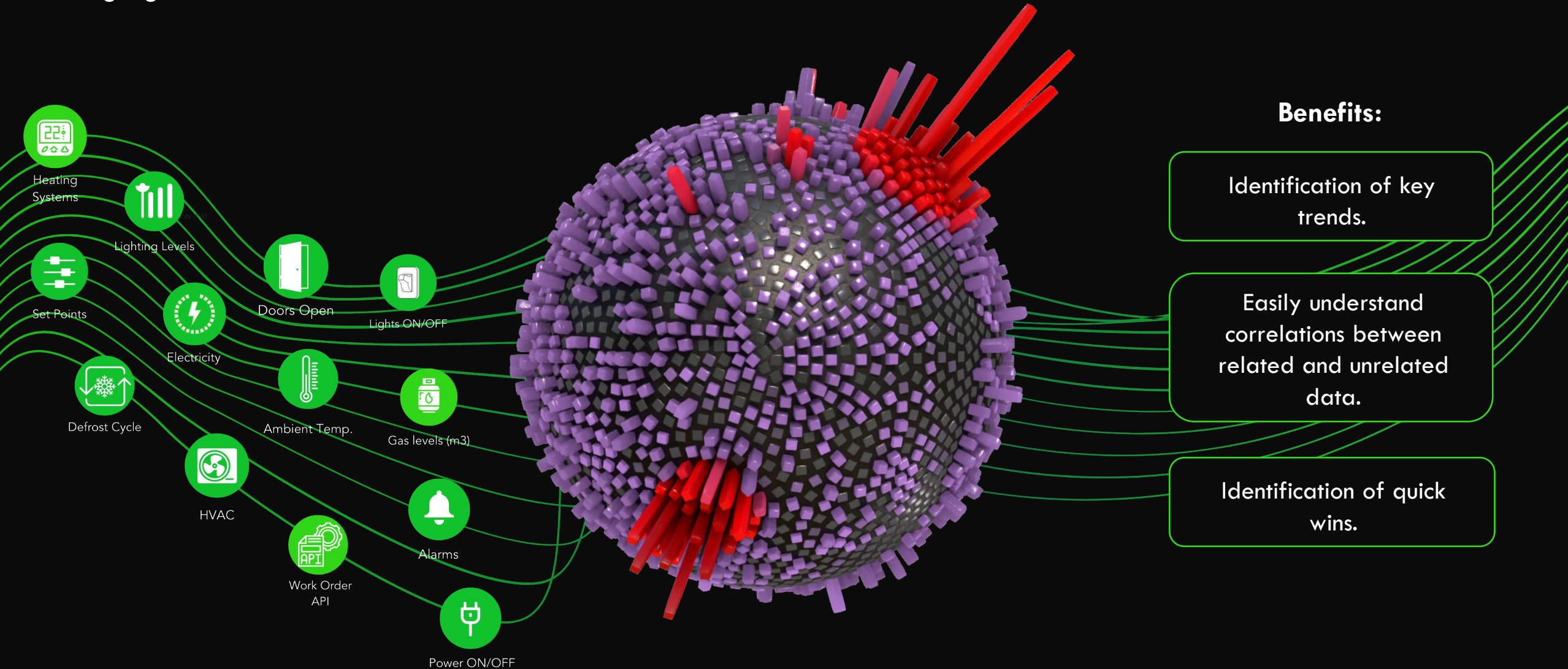
Data quality is defined as the ability of a given data set to serve an intended purpose.



# Data Visualisation: Making Insights Accessible.

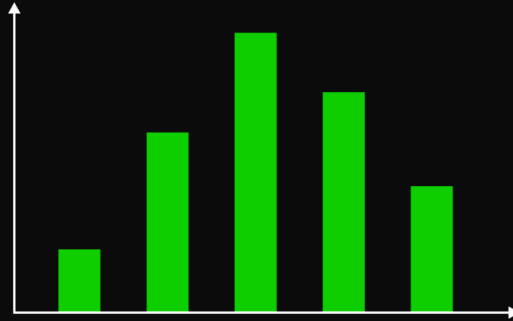
# LoweConex

Making Big Data Work for Businesses.



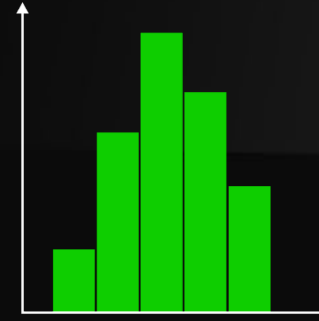


### Bar Chart



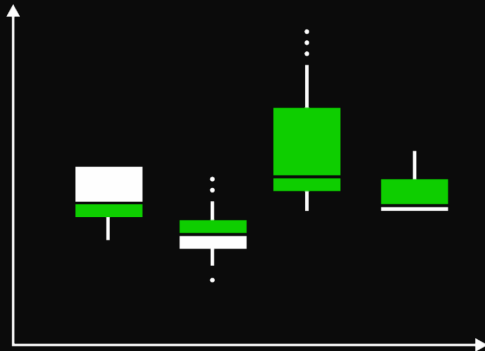
Displays comparisons between different groupings.

### Histogram



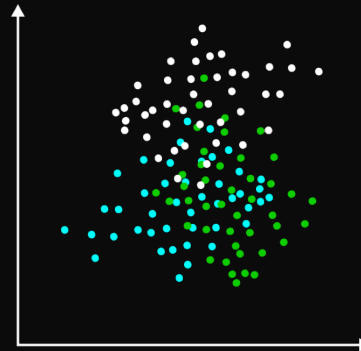
Displays the distribution of a set of data.

### Box Plot



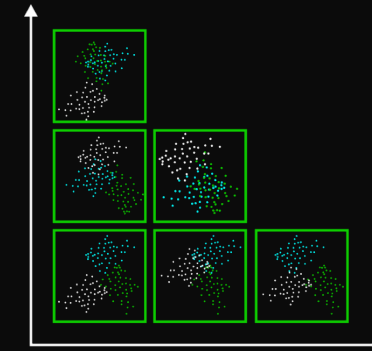
Displays the five number summary of a data set.

### Scatter Plot



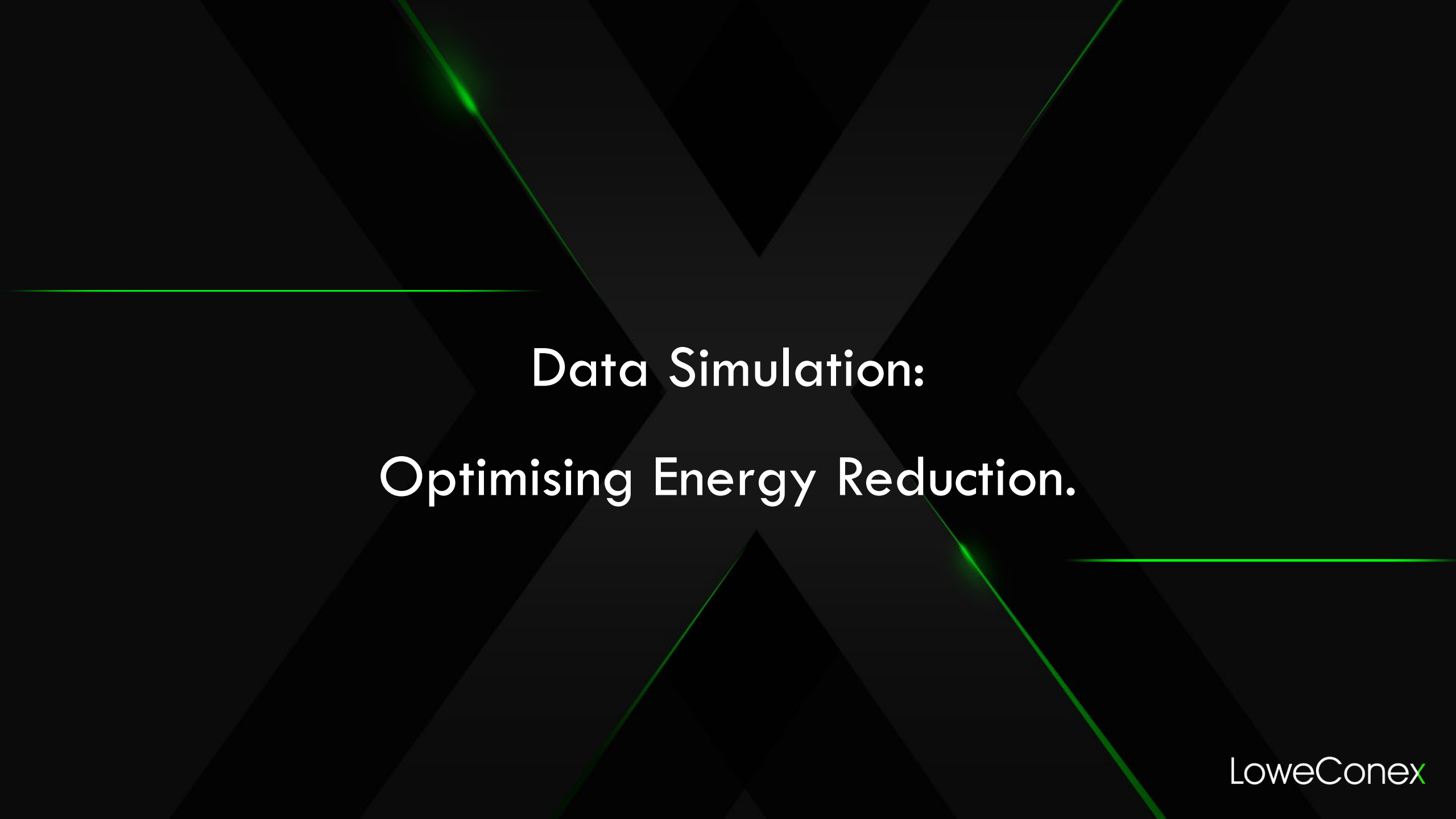
Shows the relationship between two different variables.

### Pairs Plot



Shows the relationships between pairs of multiple variables.





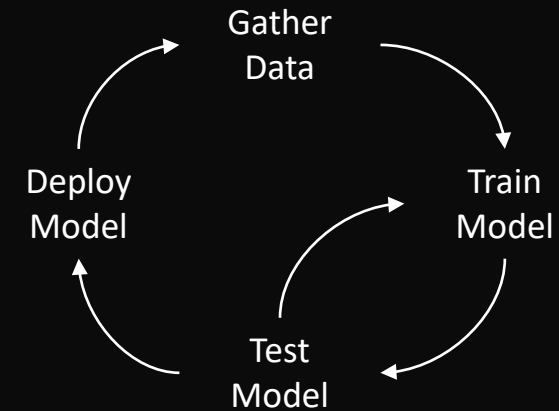
# Data Simulation: Optimising Energy Reduction.

## Physics Based Model

$$Q = mC_p\Delta T$$
$$Q = mC_p\Delta T$$
$$Q = mL_v$$
$$Q = mL_v$$

- ✓ No data required, easily interpreted solution.
- ✓ Theory and equation based.
- ✓ Low computational intensity.

## Machine Learning Model



- ✓ Data based.
- ✓ Handles basic and complex problems.
- ✓ Easy to model complex or multiple component problems.

## How much energy is required to boil water?

### Physics Based Model

#### Equation 1

Energy required to heat water to boiling point:

$$Q = mC_p\Delta T$$

#### Equation 2

Energy required to boil water:

$$Q = mL_v$$

### Machine Learning Model

Observation	Mass	Start Temperature	Energy Consumed
1	...	...	...
2	...	...	...
3	...	...	...

$$Q = \beta_0 + \beta_1 \times \text{Mass} + \beta_2 \times \text{Start Temperature}$$

**R** To minimise energy consumption, either the mass of water or temperature difference needs to be reduced.

**R** Interpret the beta coefficients to determine the impact that a change in each of the variables has on the energy consumed.

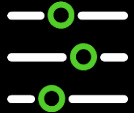
## Intelligent Control Actions



BWS **Switch-Off.**



HVAC **Automation.**



Set-Point **Standardisation.**

# LoweConex

## Annual Savings Across 5 Years



**5.6 million** kWh of  
energy.



**1,317 tonnes** of CO<sub>2</sub>.



**£860,000** in labour.

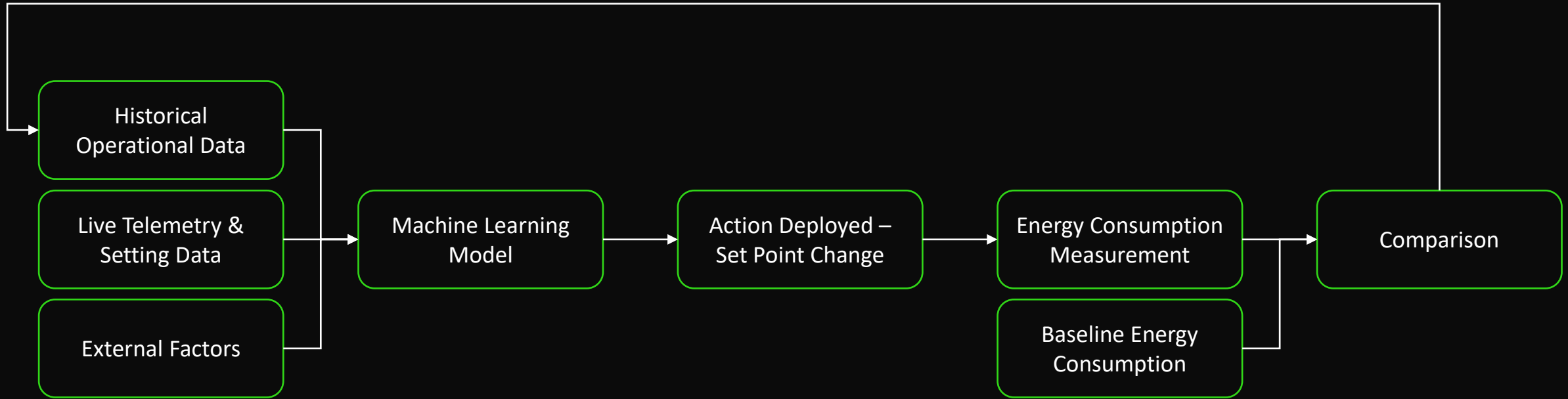


**Heron Foods**

LoweConex is transforming the estate  
performance of Heron Foods across c.300 stores.

# The Future of Optimisation: Dynamic Control.





Actions carried out in real time utilising two-way communication with assets.



Model constructed such that energy consumption is minimized.



Your data foundation drives actions and decisions that can make or break businesses – do not underestimate the power of data quality.



Time is money – data visualization enables businesses to identify quick wins that deliver transformative change today.



Prepare for tomorrow, today – the energy market is changing and investing in future-proofing technology is critical.

**Join the community, grow the innovation.**



LoweConex

Thanks for Listening.  
Any Questions?